

**The role of design in enabling quality of life
and social innovation and how this should
be a key consideration for affordable
housing and housing for more vulnerable
people**

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What we are Going To Cover

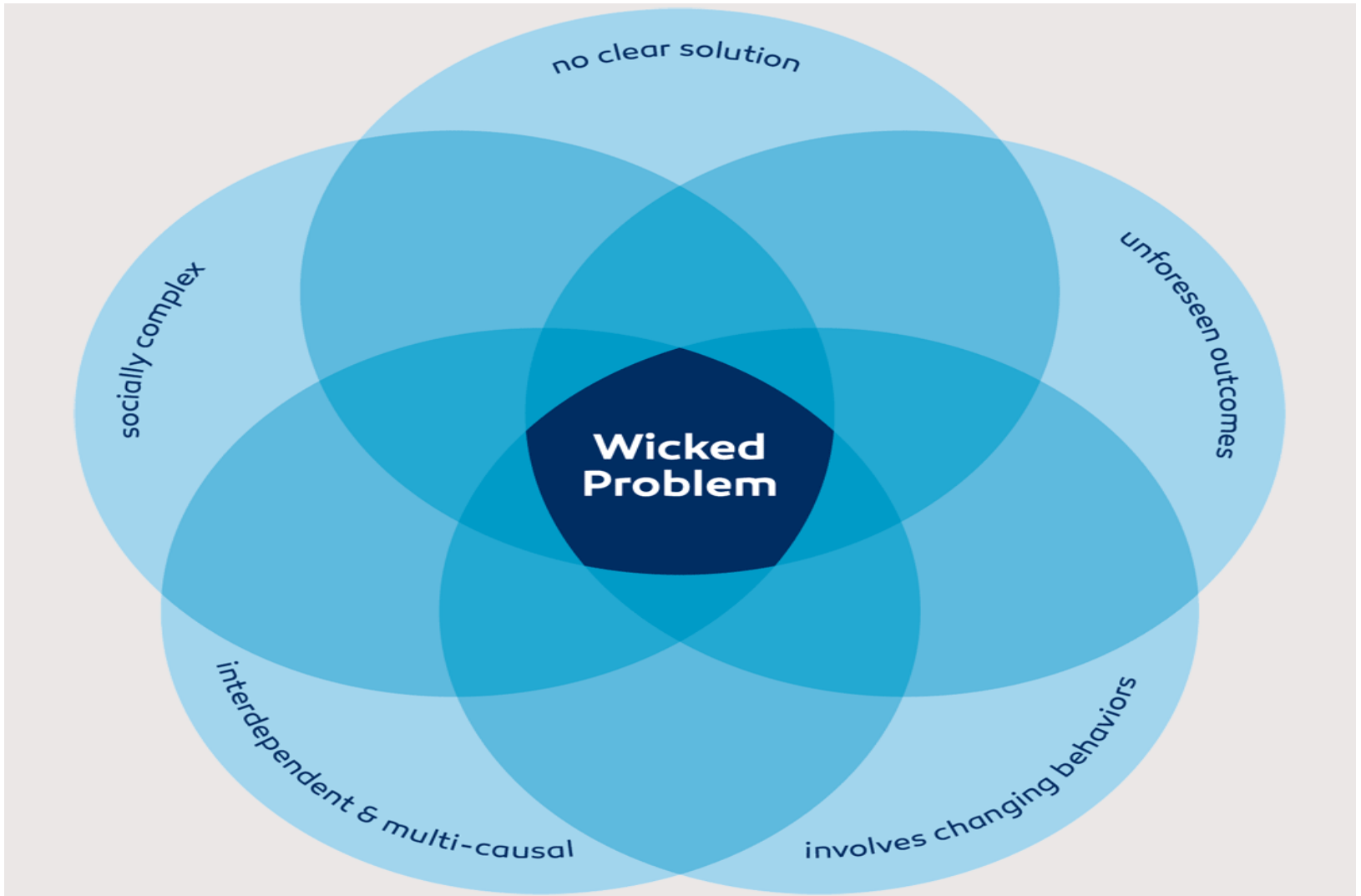
Presentation divided into two interconnecting parts:

1. Broad Based look at Social Innovation and why it is Important, and
2. The role of design in supporting a better quality of life.

The times they are a changin'

- Expanding populations
- Systems and Institutions not working
- Ageing Population
- Person Centred
- Local Solutions
- Complexity of Problems

Wicked Problems



What do we mean by Social Innovation?

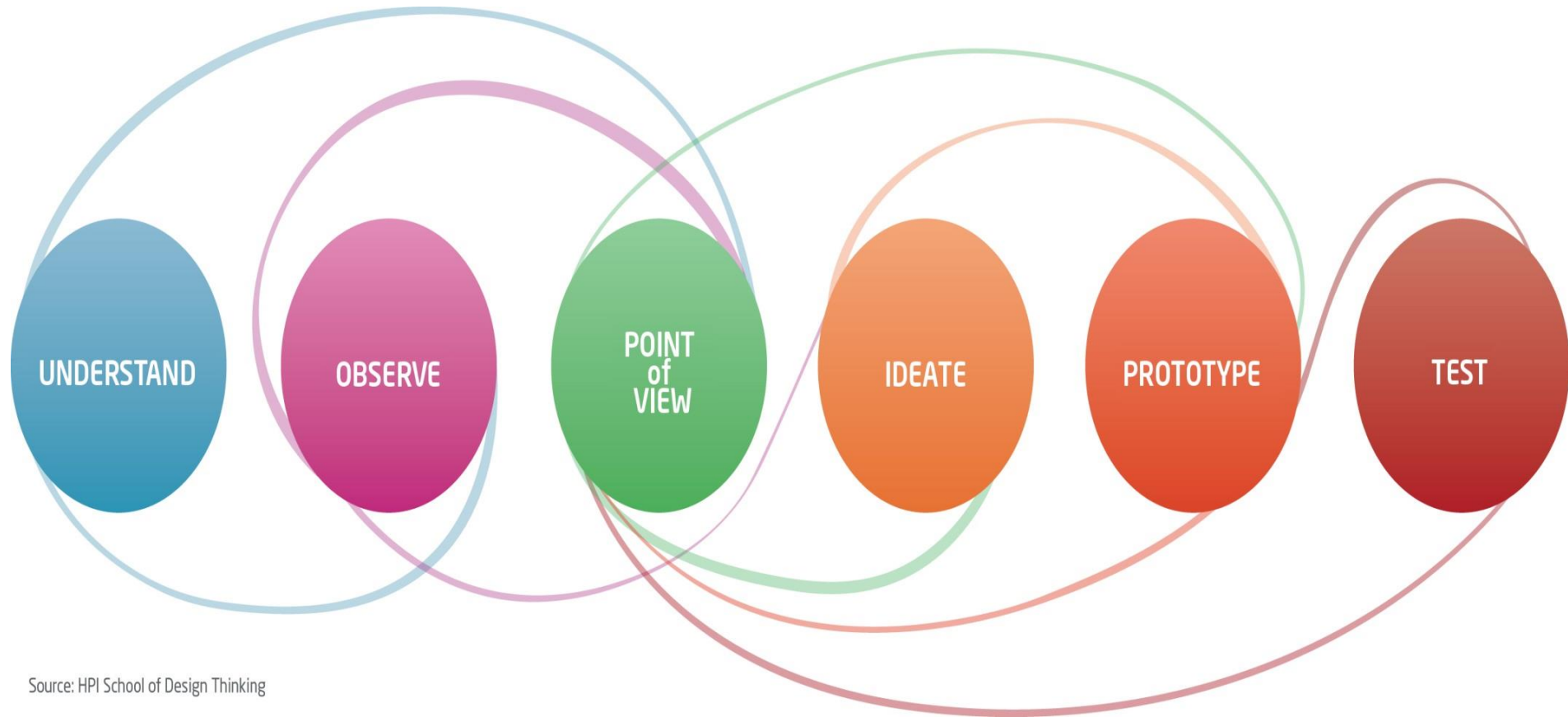
“New ideas to tackle social problems or meet social needs. It may be a new product, service, initiative, organizational model or approach to the delivery of public services.”

NESTA 2008

Role of Design

- The role of design in supporting a better quality of life
- Responding to the needs of a changing society
- Services need to be designed in different ways
- Users at the centre of the process
- Role of Experimentation in policy making

Design Thinking



Why is it important?

- Importance of the interconnection between the physical and the social
- Importance of Collaboration and Multidisciplinary working
- Context and User Specific
- Increasing importance of co-design

Thank You for Listening

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